

SCOTT ROTHMAN

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Skills

Technical Skills

HTML5, CSS3 + preprocessors, Javascript/Typescript (Vanilla, VueJS, Angular, NodeJS + npm), Web animation, Web standards, Site architecture, Python, Google Cloud Platform, Web Accessibility, Web Performance and monitoring

Managerial Skills

Feature scoping, Client + Stakeholder relations, Requirements gathering, Code reviews, Team management (local and remote)

Experience

Media.Monks, Executive Director of Technology, Remote (Mar 2023- Present)

- Invited to return to oversee all technical output for Google, one of the company's largest clients, developing projects and making technical recommendations in a variety of fields including Web Applications, AR/VR, on-site installations, product demos, Google's own generative AI products, and more
- Worked directly with stakeholders to guide them through requirement discovery and definition, project lifecycles, and more
- Oversaw the progression and development of multiple teams of Engineers, made staffing recommendations, mentored engineers, performed code reviews, and oversaw project work
- Sat on the agency's leadership team for Google to help drive decision making, client management, and overall policy

Left Field Labs, Director of Technology, Remote (Mar 2022- Jan 2023)

- Led front end development of a large scale internal events platform for Google used to host both in person and digital events
- Worked directly with client stakeholders to help shape and drive the future vision of the platform
- Contributed Typescript and CSS to application as lead of the front-end of the events platform
- Performed code reviews, performance reviews, interviews and other managerial tasks for a team of 15 members including engineers, qa testers, and more

Media.Monks, Director of Technology, San Francisco (Jan 2021- Mar 2022)

- Helped scale up our client embedded automation team from single developer to a full technical team that adopted full ownership of client's platform
- Worked to define internal standards and procedures to improve client relationships and overall product quality.
- Lead front-end development of large-scale internal research platforms including maintenance and performance optimization

R/GA, Technical Lead, New York, NY + Tokyo (Apr 2016 - Dec 2020)

- Began as a freelancer, was hired full time in New York office, was asked to relocate to newly opened Tokyo office to work on embedded Google team
- Led multiple teams of developers across a variety of projects, performed code reviews and task

assignments including Google's WomenWill Data Explorer platform.

- Worked directly with clients to gather requirements and discuss technical strategy

FREELANCE, Full Stack Developer, New York, NY (2012 - 2016)

- Started with side projects, left full-time employment in June of 2015 to pursue primarily freelance work
- Work on a multitude of projects for various types of clients, ranging from vacation rental companies to record labels

MCD PARTNERS, Frontend Developer New York, NY (Oct 2014 - June 2015)

- Worked on a team of developers to deliver quality frontend markup and code
- Helped to improve developer workflow via creation of reusable elements and specialized developer tools

SITUATION INTERACTIVE, Full Stack Developer New York, NY (Sep 2013 - Feb 2014)

- Worked on numerous high traffic, public facing websites for clients including Super Bowl XLVIII, major Broadway productions, and One World Observatory
- Built the company's first fully responsive website; Asked to present at semi-annual company meeting about success of project

VISUAL DATA SYSTEMS, Full Stack Developer Columbia, MD (Apr 2012 - Sep 2013)

- Worked to create, maintain, and update products for our clients in a LAMP environment
- Lead programmer on client's 40+ site conversion from Perl to PHP